

Message Text

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ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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R 190200Z SEP 74

FM AMCONSUL SAPPORO

TO SECSTATE WASHDC 248

INFO AMEMBASSY TOKYO

UNCLAS SAPPORO 61

E.O. 11652: N/A

TAGS: BFOL, JA

REFERENCE STATE 11821 SUBJECT: WTDR-SANSHO TRADING COMPANY
(SANSHO SANGYO KABUSHIKI KAISHA) 1. ADDRESS: WEST 13, SOUTH 24,
CHUO-KU, SAPPORO-SHI, HOKKAIDO, JAPAN. CABLE: N/A TELEX: N/A
PHONE: 011-561-9186 OFFICER: TAKESHI SHIOYA, PRESIDENT. 2. SMALL
FIRM ESTABLISHED 1959, EMPLOYS 10. ACTS AS IMPORTER OF LUMBER
AND AS AGENT OF FROZEN BEEF, TOILET PAPER, RAW MATERIALS FOR SOFT
DRINKS IN HOKKAIDO. ALSO REPRESENTS A JAPANESE INSURANCE COMPANY.
3. FINANCIAL REFERENCE: MITSUI BANK, LTD. SAPPORO BRANCH, NO. 2,
WEST 4, NORTH 1, CHUO-KU, SAPPORO-SHI, HOKKAIDO, JAPAN. TRADE
REFERENCE: WILSON & COMPANY. 4545 NORTH LINCOLN BLVD, OKLAHOMA
CITY, OKLAHOMA, U.S.A.; PEPSI-CO., INTERNATIONAL, DIVISION OF
PEPSI-CO., INC., PURCHASE, NEW YORK, 10577 U.S.A.: LOLEYTON

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INTERNATIONAL, AFRO-ASIA BLDG., 63, ROBINSON ROAD, SINGAPORE 1.

4. MAJOR FOREIGN FIRMS REPRESENTED: LOLEYTON INTERNATIONAL,
AFRO-ASIA BLDG., 63, ROBINSON ROAD, SINGAPORE 1: WELCH FOODS,
INC., WESTFIELD, NEW YORK, 14787. 5. THIS FIRM IS SMALL, BUT MANAGE-
MENT

IS STABLE AND RESPECTED. IT MAINTAINS A BRANCH OFFICE IN TOKYO WHICH
IS ENGAGED IN IMPORTING MAINLY LUMBER AND EXPORTING VENDING MACHINES
TO SOUTHERN ASIAN COUNTRIES. THE FIRM ALSO HAS A SUBSIDIARY TRADING
FIRM, 100 PER CENT OWNED BY SANSHO, IN HONG KONG TO ACCELERATE TRADE
TRANSACTIONS. COMPANY'S PAID-IN CAPITAL IS 10 MILLION YEN, AND ITS
ANNUAL TURNOVER IS 600 MILLION. MR. SHIOYA, PRESIDENT, HOLDS 52 PER
CENT OF THE STOCK OF HOKKAIDO PEPSICOLA BOTTLING COMPANY. BANKING
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SOURCE REPORTS THAT THE FIRM HAS A GOOD FINANCIAL REPUTATION. IT

IS RECOMMENDED AS A TRADE CONTACT FOR INTERESTED U.S. FIRMS. 6.

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